

# HOW TO CHOOSE THE RIGHT Synthetic Label Stock



## POPULAR CHOICES



**TESLIN® label stock**

**Polyester (PET)**

**Vinyl (PVC)**

**Polypropylene**

## SIMILARITIES

All synthetic labels are:



**Durable**



**Water Resistant**

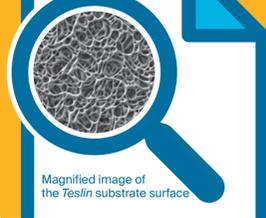


**Tear Resistant**

## THE TESLIN SUBSTRATE DIFFERENCE

### Microporosity

A microporous polyolefin-silica matrix gives **Teslin substrate** its **inherently differentiating** benefits.



### Teslin Label Stock



### The Other Synthetics

## Printability

### Compatibility



**Compatible** with a wide range of print processes:

- Offset & Flexo
- Laser
- Thermal Transfer
- Inkjet



**Limited compatibility**

Vinyl (PVC), polyester (PET) and polypropylene are not compatible with all print technologies.

### Coating



**No coating or corona treatment needed** means it's digital print ready right out of the box.



**Needs coating or special treatment** to print on laser or inkjet printers.

### Laser Printing



**Takes the heat** of laser printing.

Laser printing may **cause substrate to melt**.



## Durability

### Abrasion Resistance



**Microporous surface** Absorbs inks and toners, locking them into its surface.

**Non-porous surface** Inks and toners sit on top of the substrate.



**Nearly impervious** to abrasion and scuffing.



**Abrasion** removes inks, toners and coating.

### GHS and BS 5609

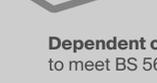


**Print is resistant** to damage from water and chemicals.



**Print is susceptible** to damage from water and chemicals without special coating.

**Built-in durability** to be BS 5609 certified.



**Dependent on coating** to meet BS 5609 certification.

### Temperature Resistance



**Withstands** extreme temperatures and freeze-thaw cycles without cracking or adhesive failure.

**-30°F (-34°C) to 250°F (121°C)**



**Vulnerable** to extreme temperatures and freeze-thaw cycles.



## Static Dissipative

### Digital Print Safety



**Micropores reduce static charge** sometimes caused by peeling digitally printed labels.

Passes ESD S.541 @ 30% relative humidity.



Static builds up and peeling labels can release **dangerous sparks**.



A static-free operation is **safer for operators and applicators**.



Static sparks can **cause fire or injure operators**.



## Bondable

### Adhesion



**Micropores enable multi-dimensional bonds** that adhere strongly to the surface.



**Coating does not bond** strongly with surfaces.

**Long-lasting adhesion** endures extreme conditions.



**Adhesive failure** can occur in steam, water and other harsh environments.



### Flexibility



**Conforms** to many different shapes, including blood bags.

Some applications may experience **peeling**.



## Security

### Tamper Evidence



**Attempt to break the bond**, and **Teslin** substrate will permanently distort.



**Requires professional printing** and converting to ensure tamper evidence.



Enables use of **on-demand printing** to create a security label.

## Request a sample

Try Teslin® labels for yourself. Just tell us some details of your project, and we will send you a sample! Visit [teslin.com/LabelSampleRequest](https://teslin.com/LabelSampleRequest).

## Learn more

Visit [teslin.com/Teslin-Label-Stock](https://teslin.com/Teslin-Label-Stock).