



## **PPG launches TESLIN label stock**

*Standard and custom products meet customer demands, increase label solution options*

PITTSBURGH, July 12, 2016 – PPG (NYSE:PPG) today announced the launch of TESLIN® label stock, a new portfolio of durable, printable and secure label stock. This offering will help label-converting customers leverage the unique properties of *Teslin* substrate globally by expanding the label options available to them.

*Teslin* substrate is a versatile synthetic paper developed by PPG that governments and companies in more than 90 countries specify for demanding print applications requiring exceptional durability and security.

The new line of *Teslin* label stock, available in master and slit-roll forms, combines the durability and security of *Teslin* substrate with high-quality adhesives and liner materials to ensure that critical printed data remains protected on labels. Standard label configurations are available, and *Teslin* label stock can be custom-designed for labels that are compliant with Globally Harmonized System ([GHS](#)) and British Standard 5609 ([BS5609](#)) requirements, as well as label solutions for security, chemical, medical, food and beverage applications.

Jason D. Depner, PPG global segment manager, *Teslin* substrate products, said, “*Teslin* substrate has always been regarded as a premium face stock because of its durability, print versatility and ability to secure printed data. We developed this supply option to ensure all regions of the globe have ready access to *Teslin* label stock so we can better meet our customers’ needs.”

Manufactured by PPG in Barberton, Ohio, *Teslin* substrate blends the versatility, convenience and color reproduction of conventional pulp-based paper with the durability of a plastic. *Teslin* label stock is compatible with print technologies including inkjet, laser, thermal transfer and offset, and it locks inks and toners into its structure to protect printed label data from abrasion and tampering.

Waterproof and resistant to chemicals, solvents and tearing, *Teslin* label stock also withstands exposure to extreme temperatures. Additionally, it improves operating processes by offering bubble-free application and it reduces the potential for static discharge when label liners are peeled from label stock, a process known to ignite chemical and solvent vapors in certain manufacturing environments.

To request samples of standard *Teslin* label stock, or to discuss a custom label stock for a specific application, visit [www.teslin.com/label-stock](http://www.teslin.com/label-stock) or call +1-724-325-5016.

### **PPG: WE PROTECT AND BEAUTIFY THE WORLD™**

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 130 years. Through dedication and creativity, we solve our customers’ biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.3 billion in 2015. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com).

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